

SPECIAL POINTS OF INTEREST:

- **Training sessions for Smart Investing @ your library are set to begin in the fall. Check the Events calendar for a complete listing.**
- **Visit our website at www.infopeake.org for more exciting program information.**

UPCOMING EVENTS

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| PAWS to Read @ South Norfolk | Aug 22 |
| Summer Reading Carnival @ Cuffee | Aug 22 |
| Relieve Your Stress: Therapeutic Massage @ Indian River | Aug 29 |
| Chesapeake Romance Writers @ Russell Memorial | Sep 4 |
| Open Mic Poetry Night @ Greenbrier | Sep 16 |
| Knitting for Newborns @ Major Hillard | Sep 19 |
| Fall Garden Faire @ Central | Sep 26 |
| Indian River Chess Club meets every Sunday @ I PM | Ongoing |

New Look for Indian River Library

Updating the Indian River Library was the latest in a series of "Design on A Dime" renovation projects that Library Director Betsy Fowler tackled in the last 6 months. The Library was closed for one week in late July to complete the remake.

Staff, from every library in the system, along with lots of volunteers converged on the site to help. They moved books, dismantled shelves, and rearranged furniture based on Betsy's master plan to create zones in the library. The plan focused on setting up an easily accessible and visible display area in the front for browsing and moving the quieter functions, such as computer access, to the back of the library.



The end result is spectacular! The Indian River Library now features reading nooks, face out displays that encourage browsing, a highlighted DVD collection, a new magazine and newspaper corner near the front, a consolidated computer area in back where it is quieter, a quiet study area for laptop use, more shelving in YA with face out displays, more computers in YA, a bookstore format for non-fiction with genre signs, a seating area in Large Print, and angled shelves for visibility and easy navigation.

Reformatted service desks, with a focus on customer service, are on the way along with a defined space for the Workforce Development Center.

Patrons are delighted with the changes. In fact, they have taken the time to personally thank the staff for the new, more inviting look of the Library and for the improved access to the materials they want.

The Indian River staff played a vital role in making this remodeling job a reality. They expertly handled the challenge of rearranging the entire inside of the library, and managed to do it with a smile. Everyone involved worked hard, remained flexible to accommodate changes along the way and kept a great attitude throughout the week. Thanks to all who helped!



PBS Kids Raising Readers Corner @ Cuffee Library

What do you get when you mix kids, books, online literacy activities and PBS characters together?

Family reading fun at the library!

WHRO and the Dr. Clarence V. Cuffee Library have partnered together to host the PBS Kids® Raising Readers Corner at the library. WHRO is one of twenty local PBS stations building partnerships and helping to test and develop models to provide caregivers, teachers and parents with access to engaging research-based activities and tools.

This “Literacy 360” approach surrounds children with opportunities to read, and there’s no place better to start than the public library. The Cuffee staff has customized a unique space in the library for kids to play reading games with their favorite PBS KIDS characters while highlighting and promoting library resources.



Off to the Races at the Database Derby

Public service staff have been enjoying an afternoon at the races this summer as they participate in the CPL **Database Derby**. The weekly racing event, created by trainers Scott Kurhan, Elizabeth Griffing and Angela Wilder, is designed to teach staff about the intricacies of the many online databases we offer at the Library. The goal is to prepare our staff to help others discover the wealth of knowledge available in these great resources.

How does the Derby work? Staff (aka "jockeys") compete for themselves and their library in the weekly events. After being shown the highlights of a particular database by the trainers, the Derby begins and each participant races to be the first person to find the answer to a question by using the database being highlighted. For each correct answer, the jockey gets a small prize and a point for his or her library. As the summer progresses, points accumulate; at the end of the summer, the library with the most points will win a goodie basket of treats for their library staff.

It's been fun watching the competitive spirit kick in as the jockeys race to earn office supplies for themselves. Amazingly enough, some of the fiercest competition occurs as jockeys strive to earn the complete set of coin wrappers (penny, nickel, dime and quarter). Races are held on Thursdays in the Gates Computer Lab at Central from 2:00 - 4:00 p.m. The last race will be held on September 10, so get your racing colors on and join in the fun!

(Adapted from an article submitted by Trainer Elizabeth Griffing)

Betsy & Therese Bring CPL Style to ALA Conference

Library Director Betsy Fowler and Assistant Director Therese Bigelow each had a featured role in the 2009 American Library Association Conference in Chicago. The conference is held annually and features guest speakers, authors, panel discussions, book vendors, displays, and more.



Betsy was a guest speaker for the Public Library Funding & Technology Access Study. She presented an informative session on “Libraries – 21st Century Collaborative Models” that gave an overview of the potential for libraries to connect communities through strong partnerships and innovative service models. CPL was able to shine on a national level as Betsy showcased many of the unique programs and services we offer, such as the Workforce Development Centers, Lego Robotics Team, Fantasy and Science Fiction festival, the upcoming financial literacy training,, and more.

Therese demonstrated her expertise as a facilitator while serving as moderator for the program “Targeted Marketing: Hitting the Bull’s Eye.” Presented by two experts in the Library world, Peter Persik, Public Relations and Marketing Director for the Los Angeles Public Library and Marcia Schneider, Chief of Communications and Adult Services, the program provided both concrete examples of marketing campaigns and tips for how to effectively engage the public via targeted library marketing campaigns.

Thanks, Betsy & Therese, for making CPL look so good!

CPL News: Noteworthy Bits & Pieces

We made the news in the Clipper last month with articles on the Friends of the Library Book Sale at Russell Memorial and the Master the Art of Safety program at Indian River Library. Major Hillard’s Teen Movie Matinee made the mainsheet calendar in the previous month. Way to go, CPL!