

# CHESAPEAKE PUBLIC LIBRARY

## SPECIAL POINTS OF INTEREST:

- Indian River Library will be closed for renovation July 20-24. Join us at 9:00 AM on July 25 when we reopen with a fresh, new look.
- Visit our website at [www.infopeake.org](http://www.infopeake.org) for more program information.

## UPCOMING EVENTS

- Hunt Family Fiddlers July 17  
@ Central
- Anime Festival @ July 23  
Greenbrier
- Man on the Moon July 29  
program @ Russell
- Orisiri @ area July 29-  
libraries Aug 8
- Meet Max (of Max & Aug 1-8  
Ruby fame) @ area  
libraries
- Freedom Lawns Aug 18  
presentation @  
Major Hillard
- PAWS to Read @ Aug 22  
South Norfolk
- Indian River Chess Ongoing  
Club meets every  
Saturday @ 10 AM
- Spotlight Boys Club Aug 30  
@ Cuffee

**Chesapeake**  
VIRGINIA

# CPL in the News

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## SNAP Centers Featured on WVEC CH13 News



Vanessa Coria, reporter for WVEC CH13 News, visited the SNAP Center at Indian River Library on Monday, June 15, to film a special news segment on the Workforce Development Centers in the Chesapeake Public Libraries. Hailed as "a new weapon in the arsenal for local job seekers," the 2 minute news spot featured on CH13 "Money Watch" provided viewers with a detailed look at the resources available in all of the libraries for job hunting and resume writing.

Library Director Betsy Fowler gave the scoop on services available and Library Assistant Givonne Ivey-Ponton added the personal touch with stories about the job hunting successes enjoyed by Indian River patrons - 12 people have found



employment through the SNAP Center in the last 2 months! Since the news segment aired, the SNAP Centers have seen a definite increase in visits. The detailed calendar for Job hunting events and personalized assistance can be found on the library website at [www.infopeake.org](http://www.infopeake.org). You can see the CH13

news clip on line at <http://www.wvec.com/video/topvideo-index.html?nvid=371500>.



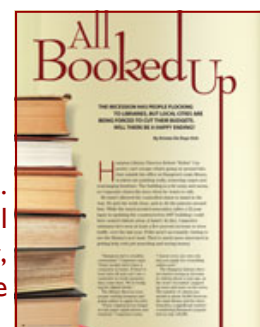
## Director Betsy Fowler Advertises CPL's Customer Focused Service in HR Magazine

In this tough economic time, free public libraries are definitely a hot topic. The July/August 09 issue of Hampton Roads magazine contained a full feature article on HR libraries, with our own Director, Betsy Fowler, pictured on page 59. Betsy took the opportunity to promote the customer focused service we offer to Chesapeake and the Hampton Roads area.

She discussed handling major budget cuts while providing increased services and capabilities, which are being delivered with a smile by our helpful, friendly library staff. "This is our chance to look at what makes sense," says Fowler.

Near the top of the list: Buying more in-demand items. "Chesapeake's Central Library will always have a strong research focus," says Fowler, "while the branches are driven by other factors. People there mainly look for bestsellers, children's books, and How-to's," she notes. **"We follow what people want."**

Read the full article in the current issue of Hampton Roads magazine.



# Summer Reading: Be Creative~Express Yourself~Master the Art of Reading



Summer Reading got off to a great start with two headline events in June. Dr. Clarence V. Cuffee Library hosted a Summer Reading Program Kick-Off Parade on Saturday, June 6. Everyone was invited to join in the parade, which featured floats, bands, Miss Chesapeake, Miss Outstanding Teen 2009, Miss Outstanding Pre-Teen 2009, Mr. and Miss Norfolk State University, Miss Teen Chesapeake, Miss Pre-Teen Chesapeake, along with step teams, dance teams, walkers, groups, decorated bicycles, and wagons. Mayor Krasnoff was a headliner in the parade along with Library Director Betsy Fowler serving as Grand Marshall. A fun time was truly had by all!



Central Library hosted the first annual Summer Reading Carnival on Saturday, June 20. Patrons enjoyed carnival games, crafts, cake walks, bingo, the Moon Walk, and more. DJ Krave got the carnival rolling at 11:00 AM and kept the cake walks going throughout the afternoon. We gave away over 30 donated cakes! Magician Brad Matchett wowed everyone with a special outdoor magic act at 2:00 PM. In between, everyone had a chance to enjoy hot dogs, chips, lemonade, sno-cones, and popcorn. We served up loads of family fun - ALL FREE - thanks to the generous support of the Friends of the Library.

## Vision for Library Shared @ Joint Board Meeting

The evening of June 26 was a historic first for the Chesapeake Public Library System. Members from all of the various Library Boards and Support Groups met for the first Joint Board Meeting/Information and Planning Session. The evening began with a social hour featuring a scrumptious spread prepared by Catering Instructor Donn Franklin from Grassfield High School. Library Manager Susan Hobbs greeted everyone coming in the door and directed them to the food and beverages. Background music, provided by pianist Cindy Cravens, set the mood for the meet and greet portion of the event.

Library Director Betsy Fowler officially opened the presentation at 6:30 PM with a warm welcome for everyone attending. Special guest Jon Pineda gave a poetry reading to set the literary tone for the evening. Each Board President spent a few minutes giving an overview of their board's role in supporting the Library. Betsy then took the stage and wowed everyone with a spectacular audio-visual presentation of her vision for the Chesapeake Public Library. The Army's classic slogan "Be All You Can Be" best describes Betsy's vision for our Destination Library. The guests were impressed and ready to forge ahead to make the dream come



## New Art Wall @ Central Drawing Rave Reviews

Central Library has a new art wall. The wall was refreshed in late May with new paint and a new art hanging system. In an effort to step things up a notch, staff members attended classes at SoNo Gallery to learn how to display art. The new skills definitely show in the latest arrangement. Karen Kinser has a stunning selection of art on display for the month of July and it's the perfect example of what our art gallery can be. Patrons are commenting on the professional art gallery look, too. Just another way we are making this a Destination Library!



## CPL News: Noteworthy Bits & Pieces

Library programs hit the mainsheet of the Virginian-Pilot and the Clipper several times during June and early July. The Workforce Development Centers were highlighted in the "Biz Notes" of the Sunday, June 21, edition of the V-P. The Clipper featured two articles, one on the Workforce Development Centers in the June 26 issue and one on the Indian River Library special program on Master the Art of Safety: Living Safely in a Dangerous World in the Sunday, July 5, issue. A short article on the Summer Reading Carnival at Central was part of the "A&E/Best Bets" section of the Clipper on June 19 and the Anime Club had a spot in the same section in the June 26 edition of the Clipper. Family storytime at Central made the "Fun To Do" section in the weekend calendar on Friday, June 19, and again in the Wednesday "Break" on June 24. Way to go, CPL!